



**D-19BBA104**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. I) Examination**

**August - 2022**

**Fundamentals of Management**

**(New Course)**

Time :  $2\frac{1}{2}$  Hours]

[Total Marks : **70**

- Instructions :** (1) There is general option.  
(2) All questions carry equal marks.

- |   |  |             |
|---|--|-------------|
| 1 | Define Management. Discuss features and importance of management.                    | <b>17.5</b> |
| 2 | Explain in detail Management as Profession.  | <b>17.5</b> |
| 3 | What is Planning? Discuss steps in planning process.                                 | <b>17.5</b> |
| 4 | Discuss nature and importance of planning.   | <b>17.5</b> |
| 5 | Define Organising. Explain organizing process. Discuss factors affecting organizing. | <b>17.5</b> |
| 6 | What is Staffing? Discuss factors affecting Staffing in brief.                       | <b>17.5</b> |
| 7 | Define controlling. Discuss controlling process in detail.                           | <b>17.5</b> |
| 8 | What is Directing? Explain features of leadership and motivation.                    | <b>17.5</b> |